

Candidate Information – Other SEC Parties

Ashley Pocock – Director – MetaEnergy Ltd

Ash Pocock is the founder of MetaEnergy, which was formed to seek new and innovative ways of decarbonising the Energy System and helping deliver 'Net Zero' through the exploitation of the GB Smart Metering Infrastructure.

Ash has worked in the Energy Industry since 1984, and in 2006 co-wrote the Smart Metering Operation Framework. Between 2010-2020, Ash was a member of TBDG, IMF, TABASC, SSC, and served three years as a Large Supplier on the SEC Panel.

Ash's motivations for being on the SEC Panel are to represent the interests of all 'Other' SEC Parties', to encourage greater collaboration and engagement by SEC Parties who are dependent upon the effective and efficient delivery of SEC/DCC services, and to establish a clear and inclusive SEC Strategic plan that recognizes current and future challenges and defines a route to resolution and delivery of the original goals of user value, consumer benefits, and carbon reduction.

Ash says: "I am passionate about: 'design discipline and getting it right first time', 'effective planning', 'robust testing', 'delivering value to users and benefits to customers', 'controlling costs and demanding business cases with clear justifications' as well as 'making the SEC and DCC efficient and inclusive for all stakeholders'."